



The European Foundation for the Care of Newborn Infants (EFCNI) is the first pan-European organisation and network to represent the interests of preterm and newborn infants and their families. It brings together parents, healthcare experts from different disciplines, and scientists with the common goal of improving long-term health of preterm and newborn children. To further strengthen our team, we are looking for a

Communications Manager (m/f/d) **with a focus on communications strategy and social media campaign management** (minimum 32h/week; remote)

Your Tasks

- International project management: You will develop complex and multilingual awareness campaigns in collaboration with various stakeholders and for various target groups
- You will plan and develop the foundation's social media strategy; create, manage and evaluate social media content
- You will prepare, edit and translate content for different audiences and media channels in a variety of formats, from classic text to social media (info)graphics, photo series, videos, etc.
- You will be responsible for the monitoring, evaluation and reporting of all communication activities
- You will be responsible for the content management of the website and the newsletter
- You will be a key contact person for international corporate partners (including organising regular calls, planning, preparing, and conducting strategy meetings)
- You will participate in and represent the foundation at (inter)national events and congresses, as well as practical presentations

Your Qualifications

- Strong background in communications, marketing, journalism, (online) marketing or related field
- Ideally 3 years of experience in (corporate) communications, communications management or social media or online marketing
- Experience in social media management, a high online affinity, comfortable communicating on all social channels, familiar with content management systems (especially TYPO3)
- A positive can-do and hands-on mentality coupled with a high degree of initiative, i.e. an independent, structured and result-oriented approach to work, as well as a high level of commitment and team spirit
- Strong presentation and moderation skills for a variety of audiences (e.g. medical and patient advocacy)
- Excellent writing and editing skills for (e.g. scientific) texts in German and English. Fluency in English and German is therefore required; other language skills are an advantage
- Social and intercultural competence and the ability to empathise with the situation of those affected
- Global mindset and willingness to travel nationally and internationally
- Experience and interest in using AI would be a plus



Our Offer

- A challenging and varied role with an international focus and network
- A dynamic and highly motivated team with a flat hierarchy and short decision paths
- Permanent employment contract, flexible working hours and possibility to work in our Munich office or remotely (permanent residency in Germany required)
- Performance-based salary within the framework of a non-profit foundation
- Monthly, tax-free benefits; 30 days annual leave (plus additional days off on 24 and 31 December)

Did we spark your interest?

We look forward to meeting you! Please send your complete application (cover letter, CV, certificates)* with your salary expectations and earliest possible starting date to career@efcni.org. Please note that we can only process complete applications.

In case of questions please contact Ms Tanja Augsten: Phone: +49-(0)89 890 83 26 25
Information about EFCNI: www.efcni.org.

*The data collected is required for processing and evaluating applications. The data will not be used for any other purposes. The legal basis for processing the data is Article 6 (1) (a) GDPR.